

Mark M. Higgins  
21 Manhattan Mews  
St. Louis, MO 63108  
[401-486-8652](tel:401-486-8652) (Cell)  
[markhiggins1023@gmail.com](mailto:markhiggins1023@gmail.com)

### **Educational Background**

Ph.D., Accounting, University of Tennessee, 1989  
M.S., Accounting, University of South Carolina, 1981  
B.S., Accounting, University of South Carolina, 1979  
Certified Public Accountant (South Carolina, 1983 – inactive beginning 2000)

### **Educational Experience**

Full Professor 2015 – Current, Saint Louis University  
Full Professor 2000 – 2014, University of Rhode Island  
Associate Professor 1993-2000, University of Rhode Island  
Visiting Associate Professor Spring 1995, Monash University, Caulfield, Victoria  
Assistant Professor 1988-1993, University of Rhode Island

### **Work Experience (Other)**

Arthur Young, Tax Manager. New York, New York. July 1985 to August 1985  
Arthur Young, Tax Staff. New York, New York. June 1981 to June 1985

### **Administrative Positions (Saint Louis University)**

January 2015 – August 2019     Edward Jones Dean and Professor of Accounting  
The Richard A. Chaifetz School of Business

### **(University of Rhode Island)**

September 2006 – 2014     Dean and The Alfred J. Verrecchia, Hasbro Inc.  
Leadership Chair in Business

July 2004 – August 2006     Associate Dean for Undergraduate Programs

July 2002 – August 2006     Accounting Area Coordinator

July 1993 – June 2004     Director Masters of Accounting Program

### **Leadership Positions**

2020     Search Committee Member for Executive Director of the American  
Accounting Association

2018 – present     AACSB Accounting Accreditation Policy Committee, Chair

2018 – present     AACSB Business Accreditation Policy Committee, Member

2018 - 2019	American Accounting Association Governance Committee
Fall 2017	American Accounting Association Nominations Committee
2016 – Present	AACSB Accounting Accreditation Review Committee
2016 – 2018	AACSB Accounting New Accreditation Standards Task Force
Fall 2015	American Accounting Association Nominations Committee
Fall 2014	American Accounting Association Nominations Committee
2015-2016	AACSB Committee on Accreditation Policy
July 2012-2015	Pathways Commission Implementation Co-chair
2012 – 2015	AACSB Accounting Accreditation Review Committee
Summer 2011	Rhode Island Treasurers Pension Advisory Committee
2010 – 2012	Pathways Commission, Supply Chain Leader
2008 – 2010	American Taxation Association, Vice-President of Finance
2007 – 2008	Governors Tax Policy Task Force
2007 – 2008	American Taxation Association, Past President
2007 – 2010	Beta Alpha Psi, Board, Member
2006 – 2014	Providence Chamber of Commerce, Trustee
2006 – 2008	American Accounting Association, Executive Committee
2006 – 2008	American Accounting Association, VP Sections and Regions
2006 – 2007	American Taxation Association, President
2005 – 2006	American Taxation Association, President-Elect
2003 – 2004	American Taxation Association, Vice- President
2003 – 2006	American Accounting Association, Finance Committee
2002 – 2003	Northeast Region American Accounting Association, President
1998 – 2000	American Taxation Association, Secretary

1996 – 1998	American Taxation Association, Trustee
1993 – 1994	Northeast Region American Accounting Association, President

### **AACSB Peer Review Teams**

Fall 2020	AACSB Business Review Team (Chair), University of Science and Technology of China
Spring 2020	AACSB Accounting Review Team (Chair), Creighton University
Fall 2019	AACSB Business Review Team (Member), FGV- EAESP (Sao Paulo, Brazil)
Spring 2019	AACSB Business Review Team (Chair), Dayton University
Fall 2018	AACSB Accounting Review Team (Chair), University of Virginia
Fall 2018	AACSB Accounting Review Team (Chair), Virginia Tech
Spring 2018	AACSB Business Review Team (Chair), Providence College
Spring 2017	AACSB Business Review Team (Chair), University of North Carolina - Charlotte
Fall 2016	AACSB Accounting Review Team (Chair), Southern Mississippi University
Summer 2016	AACSB Business Review Team (Member), University of International Business and Economics, Beijing China
Fall 2015	AACSB Business and Accounting Mentor, Drake University
Fall 2015	AACSB Accounting Review Team (Chair), Binghamton University
Spring 2015	AACSB Business Review Team (Chair), University of Toledo
Fall 2010	AACSB Business Review Team (Member), University of Wyoming

### **Honors and Achievements**

2015	American Accounting Association Service Award
2009	American Taxation Association Lifetime Service Award
2006	Inducted into the American Association Accounting Northeast Region of the Hall of Fame

2004	College of Business Administration Dean's Annual Award for Excellence in Service. Presented on April 29, 2004
1991	CBA Accounting Department Research Award
1987	Representative to the American Accounting Association Doctoral Consortium
1977	Beta Alpha Psi, National Accounting Honor Society
2003	Beta Gamma Sigma, National Business Honor Society

### **SAINT LOUIS UNIVERSITY**

#### **Administrative Initiatives College Level – General**

- In 2016, chaired the successful re-affirmation of AACSB accreditation for the undergraduate and graduate business programs.
- In 2016, worked with the department chair and the accounting faculty to achieve initial accreditation for undergraduate and graduate accounting program.
- Worked with the Assistant Dean and Finance faculty to repurpose 2,200 square feet and design the Edward Jones Data Analytics Lab. A multi-purpose room that can also be used as a flipped classroom.
- Worked with the Assistant Dean and Marketing faculty to repurpose 1,200 square feet into a behavioral lab.
- Renovated space to create a state-of-the-art suite for with a conference room for are 12 Ph.D. students.
- Based on feedback I received from public accounting firms, I worked with the Chair of the Accounting Department and others so students could do a full-time internship for part of the spring semester.
- Worked with the Associate Dean and the faculty to redesign the Chaifetz School assessment system.
- Worked with the Provost office and the Assistant Dean to convert the faculty management system from Activity Insight to Data 180.
- Working with the Chaifetz School Executive team (Chaifetz Council) and the faculty to redesign the faculty workload, promotion and tenure and annual review process.
- Hired a new director for both the Chaifetz School Supply Chain Center for Excellence and the Boeing Center for International Business.
- Hired the founding Director for the Emerson Leadership Institute.

#### **Curriculum/ Faculty**

- Revised the summer funding model to provide as many as 10 summer research grants with incentives to have the summer grants published in "Gold" journals.

- Created an incentive fund in 2017 to recognize faculty who publish in top 33 business journals (A+ journals). Since then we have had 15 “Diamond” journal publications.
- Have appointed 9 faculty to professorships including creating 4 Father Davis Professorships.
- Worked with the faculty to completely revise our one-year full-time MBA to focus on data analytics and ethical leadership.
- Worked with the Director of Career Center and faculty to create a required one-credit course to develop career placement skills. The objective of this course is to prepare the students to successfully secure an internship and/or job. As a result, 98% of the class of 2018 had a job or were in graduate school within 6 months of graduation at an average salary in excess of \$50,000.
- Worked with undergraduate curriculum committee to require all students to become Microsoft Level 1 certified before enrolling in Managerial Accounting.

### **Fundraising**

- Since arriving in January 2015, working with the Chaifetz School development officer and senior members of the Vice-President for development, we have raised over \$47 million dollars in gifts including \$15 million for naming the business School the Richard A. Chaifetz School of Business, approximately \$10 million for The Siquetfield Center of Applied Economics, approximately \$2 million each year in annual gifts, and \$1 million for the Edward Jones Dean to highlight just some of the gifts.

## **UNIVERSITY OF RHODE ISLAND**

### **Administrative Initiatives College Level – General**

- In 2003, chaired the successful re-affirmation of AACSB accreditation for the undergraduate and graduate programs in accounting.
- In 2008 and 2013 chaired the successful re-affirmation of AACSB accreditation for the undergraduate and graduate programs in the College of Business.
- Worked with the Assistant and Associate Dean to create a College of Business newsletter to include media and other innovative features. The positive response has led to reconnecting with many distinguished alumni.
- Worked with the Assistant and Associate Dean to create a student diversity task force to work with Admissions, University College and Talent Development to provide a mechanism to allow students who do not have 4 years high school math to be admitted to the College of Business. This and other initiatives have contributed to doubling the minority enrollment (from 7 to 18%) over my tenure.
- Became a partner university in 2007 with the CFA. At the time, URI was

the first undergraduate finance program in the Northeast and Mid-Atlantic region designated as a partner university and only the 6<sup>th</sup> undergraduate program in the country.

- Created in fall 2009 an on-site 3-year MBA program at Pfizer in Groton, CT. Each class begins in fall and we are now recruiting for our sixth class.

- Worked with the Assistant and Associate Dean to create in 2007 an annual Career Day in which over 75 alums each year come to campus on homecoming weekend to interact with students and provide career guidance.
- Acquired Sedona as a vehicle to enhance the collection of faculty accomplishments and to better manage the College of Business.
- Created another on-site MBA program for Taco Industries in Cranston, RI.

### **Curriculum/ Faculty**

- Worked with the faculty to completely restructure all the majors in the College so that each major requires the same courses. Each major in the College of Business requires eight courses and has no electives.
- Worked with the faculty to create the Supply Chain Management major, which is certified by ASTL. I have hired six faculty for this major which was established in 2007.
- Created a joint degree between Finance and Math designed to produce graduates capable of passing the first three actuary exams.
- Created a joint degree between Environmental Economics and General Business
- Worked with the faculty of the Graduate School of Oceanography to establish a joint degree program as part of our current daytime program called the Blue MBA. Over a two year period students graduate with a Masters of Science in Oceanography and an MBA. In three years since its inception we have had 15 graduates.
- Worked with the faculty to completely revise our one-year daytime MBA to focus on strategic Innovation and moved the program to Providence.
- Worked with the faculty to increase the requirements for admission into the College of Business from a 2.4 in the business core and 2.4 overall GPA, to a 2.7 in the business core and 2.5 overall GPA.
- Worked with the faculty to create a Business Honors track in the University Honors program.
- Working with the Assistant and Associate Dean to consolidate the internship program into the Dean's office and initially hired a part-time internship coordinator (subsequently upgraded to full-time). Last year over 86% of our students did an internship
- Working with the Assistant Dean hired the first full-time career advisor for the College
- Working with the Assistant and Associate Dean hired a part-time experiential learning coordinator and developed more experiential learning experiences for the students. Some of these experiences include working with the local hospital on lean management processes and with a local bank.

- Working with the Assistant and Associate Dean created a required one-credit course to develop career placement skills. The objective of the course is to prepare the students to successfully secure an internship and/or job.
- Working with the Assistant Dean restructured the Freshman Transformation Course (URI 101) by utilizing undergraduate business students as mentors to teach the course. Hired a graduate student from College Student Planning who meets weekly with the business mentors. Evaluations from URI 101 students concerning the redesigned program have been outstanding.
- Created a faculty and staff awards program to recognize and reward excellence. Awards include: three teaching awards – undergraduate, graduate and new faculty and/or instructor; an outstanding research award, an outstanding faculty service award, a Ph.D. research award and a staff excellence award. There are also cash awards for faculty who publish in top tier journals.
- Increased the level of travel so that all faculty can attend two conferences per year and staff can attend one development conference or training program
- Establish a competitive summer teaching and research support program. Committed \$80,000 to fund both teaching and research. Research proposals must be interdisciplinary with proposal across university colleges (i.e., Engineering, Pharmacy etc.) rated higher. Teaching proposals must demonstrate innovation.
- For the last five years, I have met individually with all full-time faculty and instructors to discuss their teaching research and service goals and review their progress on their prior years goals. *Note: Under the union contract Full Professors are only formally reviewed every 4 years; Associate Professors every 2 years; and Assistant Professors and Instructors every year.*
- Working with faculty created and financially support a bi-weekly research forum where we have our faculty, Ph. D. students, as well as leading scholars throughout the New England and Mid-Atlantic region present their research.
- Hired approximately 30% of the current faculty.
- Worked in conjunction with the faculty to revise the faculty workload policy and the annual review/tenure and promotion policies. Both the workload and annual review/tenure and promotion policies were cited as a best practice by the 2008 AACSB review team.

### **Student Life**

- Working with the Assistant and Associate Dean in 2007 began a new tradition by creating an annual student and faculty awards banquet, where we honor the College's outstanding faculty and students. Student awards include recognizing an outstanding male and female student athlete award.



- Working with the Assistant Dean in 2006 we reinstituted the Business Student Advisory Council. The students provide input and advice on curriculum issues; class scheduling issues; and general issues related to the operation of the College of Business.
- Working with the Assistant and Associate Dean we created new social activities to increase student and faculty interaction and foster a greater affinity between the student and the College. Some of the activities include providing coffee and donuts the first day two days of class each semester, a student faculty picnic held the first week of the fall semester, and an ice cream social one day during the last week of class each semester.
- Working with the Assistant and Associate Dean we created two student centric charity fundraisers. The first, in conjunction with the one credit Freshman Transformation Course (URI 101) the College of Business has raised in seven years over \$100,000 for the Matty Siravo Epilepsy Foundation. For the past five years, the College of Business also participates in a university wide fundraising event for cancer -- Relay for Life -- where we have raised \$25,000. In 2012 and 2013, the College of Business was recognized as the top fundraiser.

### **Fundraising**

- Working with the Associate Dean of Development established The Richard Vangermeersch Professorship in Accounting in 2006. This fundraising effort has netted over \$275,000 for the creation of this professorship.
- Raised the funds to establish in 2008 the Richard Vangermeersch Lecture Series.
- Created the Alan and Flo Spachman Professorship in Human Resource Management with an annual payout of \$25,000.
- Worked with the Associate Dean of Development to secure a \$500,000 gift (\$250,000 each for Engineering and Business) from Hasbro for students to work and study in China as part of the International Business Program.
- Worked with the Associate Dean of Development to establish and fund the Tom Chisholm Undergraduate and Graduate teaching awards.
- Worked with the Associate Dean of Development to secure a \$150,000 in gifts to establish three different endowments for internship.
- Worked with Associate Dean of Development to create and/or enhance over 40 new scholarships worth more than \$1.6 million dollars.
- Worked with the Associate Dean of Development to increase Annual Fund solicitation efforts resulting in double digit increases each year while doubling the annual amount raised since my appointment. For the year ending June 2013 the College raised the most cash \$825,000 in its history.

## Research

### A1 - Articles Accepted:

Reinstein, Alan, James Rebele, and Mark Higgins. "Strategic Planning for Metropolitan and Regionally-Focused Accounting Programs". Review of Business. Volume 35, Number 1. 2014. pp. 84-94

Higgins, Mark "A Recap of the 22nd Annual Mid-Year Meeting of the American Taxation Association", Accounting Education: An International Journal. Volume 19, Issue 6, 2010. pp. 607-613 (Invited Paper)

Blanthorne, Cynthia, Mark Higgins "Tax Relief, or Lack Thereof, for the Sandwich Generation", Journal of Legal Tax Research. 2009. pp. 99-120

Moran, S. Bradley, Mark M. Higgins, Deborah E. Rosen. "Educating Future Business Leaders in the Strategic Management of Global Change Opportunities" Management Education for Global Sustainability 2009, pp. 227-241.

Webb, Laurie, Brendan O'Connell, Chris Carr and Mark Higgins. "Ethics of the CPA/Client Relationship: The Roadrunner and Howard Bean, CPA". Research on Professional Responsibility and Ethics in Accounting, Volume 10, 2005 pp. 219-237.

Church, Lisa, Joseph P. Matoney and Mark Higgins. "An Analysis of the New Principal Residence Regulations and How They Impact Taxpayers". The CPA Journal. October, 2003. pp. 28-36

Church, Lisa, Joseph P. Matoney and Mark Higgins. "Tax Savings Opportunities for Sales of Residential Real Estate". Real Estate Review. Spring 2003 Vol. 32, No. 1 pp. 42-47.

Higgins, Mark, and Kevin E. Murphy. "Reduced Capital Gains Rates in 2001 - Is There Really a Tax Benefit?". Tax Notes. March 19, 2001. pp. 1677-1681.

O'Connell, Brendan, Laurie Webb and Mark Higgins. "Internationalizing Student Learning Experiences: A Program of Site Visits to World Class Organizations. Advances in Accounting Education Teaching and Curriculum Innovations. Volume 3, pp. 1-32. (2000).

Boyle, Edmund J., Mark M. Higgins and S. Ghon Rhee. "Defense Industries Initiative on Business Ethics and Conduct". Critical Perspectives in Accounting. (1997) Vol. 8, pp. 541-561.

Geiger, Marshall and Mark Higgins. "On the Answer-Arrangement Bias of Professional Certification Examinations in Accounting". Accounting Educators Journal, Volume IX, No. 2 (Fall, 1997) pp. 89-108.

- Vangermeersch, Richard G., and Mark M. Higgins. "Natural Business Year." in The History of Accounting and Accounting Thought, Garland Press, New York, New York. October, 1996
- Simons, Kathleen, Mark Higgins and Dana Lowe. "A Profile of Communication Apprehension In Accounting Majors: Implications For Teaching and Curriculum Revision. Journal of Accounting Education. Spring 1995, pp. 159-176.
- Higgins, Mark M., Joseph P. Matoney and David Beausejour. "An Examination of the Lobbying Regulations". The Tax Advisor. January, 1994 pp. 36-41.
- Simons, Kathleen and Mark Higgins. "A Comparison of Accounting Practitioner's and Academicians' Views on the Content of the Accounting Curriculum." The Accounting Educators' Journal, Fall 1993 pp. 24-34 .
- Higgins, Mark M., Joseph P. Matoney and Chet Hickox. "The Tax Consequences of and Planning Opportunities for Retired Executives in the Oil and Gas Industry." The Oil and Gas Tax Quarterly Vol. 42, No. 1 (September, 1993) pp. 45-56.
- Walter, Richard, Mark M. Higgins, and Mary Sue Gately. "Selling A Principal Residence in A Declining Real Estate Market: Allowance of Losses", Taxation For Accountants. July, 1993 pp. 34-39.
- Higgins, M., Hickox, C.F., III, and Resnicoff B. S., "Aranjay Corporation v. CIR" The Business Law Review, Vol. 26 (Spring, 1993), pp. 21-29.
- Vangermeersch, Richard G., and Mark M. Higgins. "The Natural Business Year." Journal of Accountancy: Letter to the Editor. November, 1990 p. 15.
- Vangermeersch, Richard G., and Mark M. Higgins. "The Natural Business Year: A Shift From Proactive to Reactive Behavior by Accountants." Accounting Historians Journal, Fall, 1990 pp. 37-56.
- Higgins, Mark. "Points in Refinancing Home Mortgages May Now Be Currently Deductible." Taxation for Accountants, September 1990, pp. 140-142.
- Higgins, Mark M., Chet Hickox and Joseph P. Matoney. "A Historical Analysis of Court Decisions and the Criteria Used to Distinguishing Traders From Investors." Business Law Review, Volume 23, (Spring 1990) pp. 48-57.
- Vangermeersch, Richard G. and Mark M. Higgins. "The Natural Business Year: A Review of Accounting Literature From 1915 through 1988 Shows A Shift of Proactive to Reactive Behavior by Accountants." Accounting Historians Notebook, Spring 1990. pp. 42-43.
- Walter, Richard M., Mark M. Higgins and Harold P. Roth. "Applications of Control Charts in Accounting." The CPA Journal, April 1990, pp. 90-95.

### A2 - Text Books

- Murphy, Kevin, Mark Higgins and Randy Skalber. 2019 through 2021 Edition. Concepts in Federal Taxation. Cengage Publishing. Responsible for 6 of 16 Chapters, Prepared Solutions Manual and Test Bank for the corresponding chapters.
- Murphy, Kevin and Mark Higgins. 1999 through 2018 Edition. Concepts in Federal Taxation. Cengage Publishing (Prior editions were with Southwest and West Publishing). Co-Author Responsible for 5 of 16 Chapters, Appendix B - Comprehensive Tax Return Problem. Responsible for 5 of 16 Chapters. And the corresponding Solutions Manual and Test Bank Chapters.
- Murphy, Kevin and Mark Higgins. 1998 Edition. Concepts in Federal Taxation. Southwestern Publishing. Co-Author Responsible for 5 of 15 Chapters, Appendix B - Comprehensive Tax Return Problem . Prepared Solutions Manual and Contributor to Test Bank.
- Murphy, Kevin. 1997 Edition. Concepts in Federal Taxation. West Publishing. Contributing Author Responsible for 5 of 15 Chapters, Appendix B - Comprehensive Tax Return Problem . Prepared Solutions Manual and Transparency Manual. Contributor to Test Bank and Instructors Manual.
- Murphy, Kevin. 1996 Edition. Concepts in Federal Taxation. West Publishing. Contributing Author Responsible for 5 of 15 Chapters, Appendix B - Comprehensive Tax Return Problem . Prepared Solutions Manual and Transparency Manual. Contributor to Test Bank and Instructors Manual.
- Murphy, Kevin. 1995 Edition. Concepts in Federal Taxation. West Publishing. Contributing Author Responsible for 5 of 15 Chapters, Appendix B - Comprehensive Tax Return Problem. Prepared Solutions Manual and Transparency Manual. Contributor to Test Bank and Instructors Manual.
- Murphy, Kevin. 1994 Edition. Concepts in Federal Taxation. West Publishing. Prepared Appendix B - Comprehensive Tax Return Problem and Solution.

### A3 – Proceedings and/or Paper and Panel Presentations

- Mark Higgins and Bob Reid. Update on Accounting Accreditation Task Force. Accounting Program Leadership Group Meeting, Phoenix, AZ. February, 2017
- Mark Higgins and Bob Reid. Update on Accounting Accreditation Task Force. Deans Conference, New Orleans, LA. February, 2017
- Panel Presenter at New Chairs Symposium Workshop Sponsored by the APLG. 2016 American Accounting Association Meeting. New York, New York

Mark Higgins and Tom Robinson. *Business as A Force for Good*. Accounting Program Leadership Group Meeting, Savannah, GA. February, 2016

Mark Higgins, Hughlene Burton and Sharon Lassar. *Value of Accounting Accreditation and Recommendations and Pitfalls to Initial Accounting Accreditation and Continuous Improvement Review*. Accounting Program Leadership Group Meeting, Savannah, GA. February, 2016

William Ezzell, Terry Shevlin, Gail Hoover King, D. Scott Showalter, Jan Williams, Jim Young and Mark Higgins. *Pathways Commission: Accomplishments and Next Steps*. American Accounting Association National Meeting, Chicago IL. August, 2015.

Jim Young, William Ezzell and Mark Higgins. *Pathways Commission: Findings from the Pathways Survey of Department Chairs*. American Accounting Association National Meeting, Chicago IL. August, 2015

Gail Hoover King, Susan Crosson, Guido Geerts and Mark Higgins. *Pathways Commission: Actualizing the Accounting Curriculum of the Future: Evolution not Revolution*. American Accounting Association National Meeting, Chicago IL. August, 2015

Gary Previts, Jan Williams, James Hasselback and Mark Higgins. *Doctoral Demographics: Changes and Issues* American Accounting Association National Meeting, Chicago IL. August, 2015

Mark Higgins. *The Landscape of Higher Education and Its Impact on Business Schools*. The Thomas J. Hindelang Business Professor Teaching Summit, Keynote Speaker. Philadelphia, PA. May, 2015

Mark Higgins and Scott Showalter. *Pathways: Incorporating Professionally Oriented Faculty into the Mission of the Department*. AAA Southeast Regional Meeting, Asheville, NC. April, 2015

Mark Higgins and Scott Showalter. *Pathways: Incorporating Professionally Oriented Faculty into the Mission of the Department*. AACSB Deans Conference, San Diego, CA. February, 2015

Mark Higgins and Jim Young. *Forces Re-Shaping Accounting Education: Pathways Commission: An Examination of the Data from the Survey of Department Chairs*. Accounting Program Leadership Group Meeting, Nashville, TN. February, 2015

Mark Higgins and Scott Showalter. *Pathways: Incorporating Professionally Oriented Faculty into the Mission of the Department*. Accounting Program Leadership Group Meeting, Nashville, TN. February, 2015

William Ezzell, Dana Hermanson, Gail Hoover King, D. Scott Showalter, Jan Williams, Jim Young and Mark Higgins. *Pathways Commission -- Continuing to Reshape the Future of Accounting Education*. American Accounting Association National Meeting, Atlanta, GA. August, 2014

Mark Higgins, Gail Hoover King, Julie Smith David, and Cathleen S. Burns, *Update on Curriculum Models and Learning Resources: Pathways Recommendation 4*. American Accounting Association Southeast Regional Meeting, St. Petersburg, FL. April, 2014

Mark Higgins, Jack E. Wilkerson Jr., Gail Hoover King, and Bruce Behn, *Forces Reshaping Accounting Education: The Pathway Commission—An Update*. Accounting Program Leadership Group Meeting, San Antonio, Texas. February, 2014

Mark Higgins, *Pathways Commission - Implementation Update*. Missouri Educators Association, Lake of the Ozarks, MO. November, 2013

Jon Davis, Terry Shevlin, Jan Williams, Gail Hoover King, Ellen Glazerman, Bruce Behn and Mark Higgins, *Pathways Commission Report – One Year Later*. American Accounting Association National Meeting, Anaheim, CA. August, 2013

Mark Higgins. *Pathways Commission - Implementation Update*. AGA Annual Meeting, Dallas, Texas. July, 2013

William Morehead, Andrew Lewis, Kevin Johnson and Mark Higgins. *Higher Education in the Cloud*. AGA Annual Meeting, Dallas, Texas. July 2013

Mark Higgins, *Pathways Commission - Implementation Update*. AGA Annual Meeting, Dallas, Texas. June 2013

Mark Higgins, *Pathways Commission - Implementation Update*. Missouri State Society of CPAs, Columbia, MO. June 2013

Mark Higgins, *Pathways Commission - Implementation Update*. International Accounting Education Standards Board, New York, New York. June 2013

Mark Higgins, *Pathways Commission - Implementation Update*. American Accounting Association Ohio Regional Meeting, Huron, Ohio. May, 2013.

Mark Higgins and Jan Williams. *Pathways Commission - Implementation Update*. American Accounting Association Southeast Regional Meeting, Nashville, Tennessee, April, 2013

Jon Davis, William Holder, Jack Wilkerson, Ellen Glazerman, Jim Young and Mark Higgins, *The Pathways Commission: Forces Re-shaping Accounting Education*. Accounting Program Leadership Group Meeting, San Diego, CA. February, 2013

Mark Higgins. *Pathways Commission - Implementation Update*. Hawaii State Society of CPAs, Honolulu, Hawaii, February 2013

Mark Higgins. *Pathways Commission - Implementation Update*. American Accounting Association Northeast Meeting, Providence, Rhode Island. October, 2013

Mark Higgins, *Pathways Commission Report - Recommendations*. American Accounting Association National Meeting, Washington, District of Columbia. August, 2012

Diana Falsetta, Charlene Henderson, Mark Higgins, and Tom Omer. Panel Presentation. "Managing Your Career: Different Strategies for Different Environments?" American Taxation Association Doctoral Consortium Panel Presentation, New Orleans, Louisiana, February 2012

Mark Higgins and Alan Reinstein. Approaches for How Accounting Units Can Thrive in the 21st Century. American Accounting Association Midwest Regional Meetings, St. Louis, Missouri, April 2009

Mark Higgins and Cynthia Blanthorne. Tax Relief, or Lack Thereof, for the Long-Term Costs of the Aging Population in America. American Accounting Association Northeast Regional Meeting, Newport, Rhode Island. November 2008

Mark Higgins, Gail Naughton, Eileen Peacock, Lynne Richardson, *Moderated by:* Greg Carnes. Panel Presentation. "Accounting Education – A Dean's Perspective", Accounting Program Leadership Group Meeting. February, 2008

Mark Higgins, Anne Christianson and Fran Ayers. "Curriculum Assessment and Accreditation". Panel Presentation. American Taxation Association Mid-Year Meeting. February, 2006.

Mark Higgins, and Jane Mutchler. "The New Accounting Accreditations Rules.". Panel Presentation. Northeast Meeting of the American Accounting Association. April, 2004.

Mark Higgins, Clairmont Carter, and Cathy Larson. Panel Presentation. "The Ins and Outs of Teaching Accounting On-Line.". Northeast Meeting of the American Accounting Association. April, 2004.

Mark Higgins, Henry Schwarzbach, and Clairmont Carter. Panel Presentation. "Teaching Graduate and Undergraduate Financial and Managerial Accounting On-Line." Northeast Meeting of the American Accounting Association. April, 2003.

Higgins, Mark and Thomas Omer. Panel Presentation. "Using Technology in The Classroom". 29<sup>th</sup> Annual Meeting of The Federation of Business Disciplines. St. Louis, Missouri. March 2002.

Higgins, Mark, and Kevin E. Murphy. "Reduced Capital Gains Rates in 2001 - Is There Really a Tax Benefit?". Northeast Meeting of the American Accounting Association. Portland, Maine. May 2001.

Webb, Jr., Laurie, Brendan O'Connell, Chris Carr and Mark Higgins. "An Instructional Case In The Ethics Of The CPA/ Client Relationship: The Roadrunner And Howard Bean, CPA". Northeast Meeting of the American Accounting Association. Portland, Maine. May 2001.

Mark Higgins, Joseph Matoney, Amy Dunbar, and Rick Leyh. Panel Presentation. "The Use of the Internet in Teaching, Research and Continuing Education". Northeast Meeting of the American Accounting Association. April, 2000.

O'Connell, Brendan, Webb, Laurie, and Mark Higgins. "Using an Experiential Learning Approach To Enhance Student Knowledge of International Accounting. Mid-Year Meeting of the International Section American Accounting Association. Tampa, Fl: January 2000.

O'Connell, Brendan, Webb, Laurie, and Mark Higgins. " Internationalizing Student Learning Experiences: A Program of Site Visits to World Class Organizations. Asian Pacific Conference on International Accounting Issues. Melbourne, Australia: November, 1999

Higgins, Mark, Anne Christensen, Steve Colburn, Jack Robinson. Panel Presentation. "Active Learning in Tax Classes". The American Taxation Association, San Diego, CA: February 1997. *Invited Presentation*

Higgins, Mark, Gal Graham, Thomas Hogan, Saeed Roohani. Panel Presentation. "Innovative Uses of the Computer in the Classroom. Northeast Meeting of the American Accounting Association. April, 1996.

Higgins, Mark, Jacque Grinnell, and Richard Kochanek. Panel Presentation. "Inspiring and Motivating Today's Accounting Student: Three Faculty Perspectives". Northeast Meeting of the American Accounting Association. April, 1996.

Beckman, Judy, and Mark Higgins. "An Analysis of Changes in Accounting Education Implemented at AECC Grant Schools". Northeast Meeting of the American



Accounting Association. New York, NY April, 1996

Chang, Rosita P., Mark M. Higgins and S. Ghon Rhee. "Inter-Industry Evidence on The DeAngelo-Masulis Tax Shield Hypothesis." Oklahoma State University, Stillwater, Oklahoma: April 1993. *Invited Presentation*

Higgins, Mark, Caroline Strobele and Jane Burns. Panel Presentation. "The Impact of The New AACSB Standards and The 150-Hour Requirement on the Future Of Tax Programs in The United States.". The American Taxation Association, Chicago, IL: February 1993.

Simons, Kathleen, Mark Higgins and Dana Lowe. "A Profile of Communication Apprehension In Accounting Majors: Implications For Teaching and Curriculum Revision. Northeast Meeting of the American Accounting Association. Providence, RI. April, 1993

Chang, Rosita P., Mark M. Higgins and S. Ghon Rhee. "Inter-Industry Evidence on The DeAngelo-Masulis Tax Shield Hypothesis." American Finance Association National Meeting. San Francisco, CA. October, 1992.

Schwarzbach, Henry and Mark M. Higgins. "Cash Flow From Operating Activities: An Analysis of Management Manipulation." American Accounting Association National Meeting. Washington, D.C. August, 1992.

Chang, Rosita P., Mark M. Higgins and S. Ghon Rhee. "Inter-Industry Evidence on The DeAngelo-Masulis Tax Shield Hypothesis." American Accounting Association National Meeting. Washington, D.C. August, 1992.

Higgins, Mark, Dennis Hanno and John Strefeler. Panel Presentation. "Teaching Tough Tax Topics In The Introductory Tax Course." Northeast Meeting of the American Accounting Association. April, 1992.

Simons, Kathleen and Mark Higgins. "A Comparison of Accounting Practitioner's and Academicians' Views on the Content of the Accounting Curriculum." Canisius College Accounting Conference. October, 1991.

Chang, Rosita P., Mark M. Higgins and S. Ghon Rhee. "Inter-Industry Evidence on The DeAngelo-Masulis Tax Shield Hypothesis." Third Annual PACAP Conference Seoul, Korea. June, 1991.

Chang, Rosita P., Mark M. Higgins and S. Ghon Rhee. "Inter-Industry Evidence on The DeAngelo-Masulis Tax Shield Hypothesis." International Conference of Finance. Louvain-La-Neuve, Belgium. July, 1991.

Higgins, Mark M., Joseph P. Matoney and Chet Hickox. "The Tax Treatment of Consulting Arrangements For Retired Executives." 1991 Northeast Meeting of the American Accounting Association. April, 1991.

Higgins, Mark M., and Joseph P. Matoney. "The Impact of Groetzinger on Traders and Investors." Northeast Meeting of the American Accounting Association. April, 1990.

Higgins, Mark M. "An Historical Analysis of Court Decisions and the Criteria Used to Distinguishing Traders From Investors." Northeast American Business Law Society. April, 1990.

Vangermeersch, Richard G., and Mark M. Higgins. "The Natural Business Year: A Review of Accounting Literature from 1915 Through 1988 Shows a Shift of Proactive to Reactive Behavior by Accountants." The Fourth Annual Charles Waldo Haskins Accounting Seminar. December, 1989.

Higgins Mark M. "An Application and Comparison of Discriminant Analysis and Logistic Regression: The Classification of MBA Applicants." Southeast Decision Sciences Institute, April 1988.

#### A4 - Book Reviews:

Higgins Mark M. " West's Federal Tax Research." Raabe, Wittenburg, and Bost. Fourth Edition. Journal of the American Taxation Association. Fall 1998, pp. 138-139.

Higgins Mark M. "Readings in Income Tax Allocation". Edited by Wise, Trevor D., Claudio A. Romano and Victoria J. Wise, Issues in Accounting Education, Fall 1990, Volume 6 (2).

Higgins Mark M. "Prentice Hall's Federal Taxation: Individuals". Phillips and Kramer Editors, Issues in Accounting Education, Fall 1989, Volume 5 (2).

#### A5 - Other Research Activity

Discussant for "Tax Session", 2006 Northeast Meeting American Accounting Association. Portsmouth, NH

Discussant for "Teaching and Curriculum Section", 2005 American Accounting Association Annual Meeting. San Francisco, CA

Reviewer for "Teaching and Curriculum Section", 2005 American Accounting Association Annual Meeting. San Francisco, CA

Discussant for "Tax Session", 2005 Northeast Meeting American Accounting Association. Tarrytown, NY

Mark Higgins and Murphy, Kevin. 2004. Comprehensive Tax Return Problem The Hartleys. Leyh Publishing.

Discussant for "Tax Session", 2004 Northeast Meeting American Accounting Association. Albany, NY

Mark Higgins and Murphy, Kevin. 2003. Comprehensive Tax Return Problem The Hartleys. Leyh Publishing.

Dissertation Reviewer. "A Model of Student Progress For Business Undergraduates Studying Via Open Learning". Dissertation prepared by Paul DeLange, Monash University, Melbourne Australia. Fall 2000.

American Accounting Association International Section. Paper Reviewer for Mid-Year Meeting Paper. 2000-2001

Coordinator and Moderator for "Distributed Learning: Tax Education for Anyone, Anytime, Anywhere". 2000 American Taxation Association Mid-Year Meeting. Orlando, FL

Dissertation Reviewer. "Securitization of Financial Assets in Australia: Evidence from the Field". Dissertation prepared by Brendan O'Connell, Monash University, Melbourne Australia. Summer 1999.

Coordinator and Moderator for "New Applications of Technology to Teaching Practice, and Learning". 1999 American Taxation Association Mid-Year Meeting. San Francisco, CA

Moderator for "Tax Session" 1995 American Accounting Association Annual Meeting. Orlando, FL

Discussant for "Tax Session", 1994 Northeast Meeting American Accounting Association. Buffalo, NY

Discussant for "Accounting Session", 1991 Third Annual PACAP Conference. Seoul, Korea.

Discussant for "Accounting Session", 1991 Northeast Meeting American Accounting Association. New York, NY

Discussant for "Taxes and Accounting Session", 1989 Northeast Business and Economics Association Meeting. Providence, RI

Moderator for "Tax Session" 1988 Southeast Meeting American Accounting Association. Knoxville, TN

#### A6 - Grants

Higgins Mark M. and Rosita Chang. May 1990 University of Rhode Island Equipment Research Grant for \$2,400. Funds to Acquire IRS Corporate Tax Data Tapes

## Service

### B1 - National Service

American Accounting Association. Governance Committee. Member, 2018-2019

American Accounting Association. Deloitte Foundation Wildman Award. Member  
2016-2017

American Taxation Association. Doctoral Consortium Committee. Member, 2012.

American Taxation Association. Nominations Committee. Member, 2007-2009.

American Taxation Association. Awards Committee. Member, 2010-2013.

American Taxation Association. Strategic Planning. Member, 2009-2011.

American Taxation Association. Nominations Committee. Member, 2007-2009.

American Accounting Association. Finance Committee. Member, 2003-2006.

American Taxation Association. Mid-Year Meeting Site Selection Committee.  
Member, 2004-2006.

American Taxation Association. Long-Rang Planning Committee. Chair, 2005-2006

American Taxation Association. Long-Rang Planning Committee. Member, 2004-  
2005.

American Taxation Association. Coordinator Tax Section of Northeast Region  
Meeting. 2004-2005.

American Accounting Association. Membership Committee. Member, 2003-2004.

American Accounting Association. Webmasters Committee. Member, 2003-2005.

American Taxation Association. Mid-Year Meeting Committee. Chair, 2003-2004.

American Taxation Association. Awards Committee. Member, 2003-2004.

American Accounting Association. Notable Contributions to Accounting Literature  
Screening Committee. Member, 2002-2003.

American Accounting Association. Council Meeting Attendee - Northeast Region  
Representative. August 2002 and March 2003

American Taxation Association. Awards Committee. Member, 2002-2003.

American Accounting Association. Membership Committee. Chair, 2001-2002.

American Taxation Association. Awards Committee. Member, 2001-2002.

American Taxation Association. By-Laws Committee. Member, 2001-2002.

American Accounting Association. Council Meeting Attendee - Northeast Region Representative. March 2001

American Taxation Association. Arthur Andersen Innovation in Tax Education Committee. Chair, 2000-2001.

American Accounting Association. Membership Committee. Member, 1999-2001.

American Taxation Association. Mid-year Meeting Committee. Member, 1998-1999.

American Taxation Association. Trustee 1996-1998.

Ad Hoc Reviewer. *Critical Perspectives in Accounting*. June, 1999

Reviewer of Best Papers in Contributions to Theory and Contributions to Education. *Northeast Decisions Sciences Institute*. April, 1999

Journal of the American Taxation Association. Associate Editor, 1995-1998.

American Taxation Association Committee on Curriculum and Accreditation. Chair, 1995-1996.

American Taxation Association Committee on Curriculum and Accreditation. Member, 1994-1995.

American Accounting Association. Council Meeting Attendee - Northeast Region Representative. April 1994

American Taxation Association Annual Program Committee. Chairman. 1993-1994.

American Taxation Association Committee on Curriculum and Accreditation. Chairman. 1992-1993.

Accounting Educators Journal. Editorial Board, 1992-1993.

American Taxation Association Liaison to the AICPA Tax Education Committee. 1992-1993.

American Accounting Association. Council Meeting Attendee - Northeast Region Representative. April 1992

American Taxation Association Committee on 150-Hour Requirement. Chairman. 1991-1992.

American Taxation Association Committee on Tax Accounting Policy. Member, 1989-1991.

B2 - Regional Service

Northeast American Accounting Association Steering Committee. Member, 2001-2005.

Northeast American Accounting Association Steering Committee. President, 2002-2003.

Northeast American Accounting Association Steering Committee. Webmaster, 2002-2003.

Northeast American Accounting Association. Program Co-Chair, 2002 Meeting Providence, RI.

Northeast American Accounting Association Steering Committee. Member, 2000-2003.

Northeast Decision Science Meeting. Paper Reviewer for Annual Meeting. 2000-2001

Northeast American Accounting Association. Program Co-Chair, 1993 Meeting Providence, RI.

Northeast American Accounting Association Steering Committee. Member, 1991-1995.

Rhode Island State Society of CPAs Education Committee. Member, 1993-1995

B3A - University Service (Saint Louis University)

Workday Implementation Steering Committee, Member. 2019 - present

Search Committee VP Enrollment Management Member. 2019

University Research Growth Steering Committee. 2017- present

353 Midtown Redevelopment Corporation - Five Member Board. 2017- present

Operational Excellence Industry Partnerships Initiative Team. 2018 - present

University Leadership Council, Member. 2016 - 2019

Operational Excellence Review Steering Committee, Member 2016 – 2018

Operational Excellence Review Advising Task Force. Co-Chair 2017

Law School Dean Search. Chair, 2016

Undergraduate Advisory Curriculum Committee. Deans Representative, 2015 - 2018

B3B - University Service (University of Rhode Island)

Joint Committee on Academic Planning. Member, 2012-2014

Director of Learning, Assessment and Online Education Search. Chair, 2011-2012

University Club Board. President, 2010-2014

Vice-Provost Enrollment Management Search. Chair, 2010

College of Engineering Dean Search. Chair, 2009

University Transportation Center Board. Member 2005-2014

University Club Board. Member, 2005-2009

AAUP/Contract Negotiations 2006-2008

Ad Hoc Committee on Athletic Facilities. Member Spring, 2006

NCAA Athletic Re-certification Committee. Steering Committee Member. 2004-2005

Athletic Department Strategic Planning Committee. Member Spring, 2004

Search Committee for VP of Finance and Administration. Member, 2003

University College and General Education Committee. Member, 2000-2004

Athletics Advisory Committee. Member, 2001-2004

Athletic Advisory Committee. Sub-Committee on Cost-Benefit of Athletics on the University. Member, 2003-2004

Search Committee for Associate Athletic Director for Business and Finance.  
Member, 2001-2002

University College and General Education Committee. Member Spring 1999

Search Committee for VP of Business and Finance. Member, 1998-1999

Advisory Committee on Resource Allocation. Co-Chair, 1995-1997



University Accreditation Committee. Member, 1996-1997

Advisory Committee on URI Golf Course. Member, 1996-1999

Faculty Senate. Member, 1993-1995

University Library Committee. Member, 1993-1994.

Coordinator of the University of Rhode Island Volunteer Income Tax Assistance Program, 1989 - 1996.

Higher Education Committee on Post-Retirement Health Benefits, URI's AAUP Representative, 1991-1992

*B4 - College of Business Service (University of Rhode Island)*

Undergraduate Curriculum Committee. Chair 2004-2006.

Accounting Area. Coordinator, 2000-2006

Master of Accounting Program. Director, 1993-2004

Accreditation Committee. Co-Chair of Business Accreditation 2002-2004.

Accreditation Committee. Chair on Accounting Accreditation 2002-2004.

Graduate Programs and Research Committee. College of Business. Member, 2000-2004

College of Business. PMBA Committee. Member, 1995 - 1998

College of Business. Research Advisory Committee. Chair, 1993-1994.

College of Business. Research Advisory Committee. Acting Chair, Spring 1992.

College of Business. Research Advisory Committee. Member, 1989 - Present.

College of Business. Computer Committee. Member, 1989-Present.

College of Business. MBA Committee. Member, 1991 - 1994.

College of Business. Search Committee for MBA Associate Director. Member, 1991.

Department of Accounting. Co-Coordinator on Accreditation 1992-1993.

Department of Accounting. Coordinator Master of Accounting Tax Track.

1989 - 1993

*B5 A- Local/State Community Service (Missouri)*

Archdiocese of Saint Louis. Finance Council 2016- present

Missouri State Society of CPA's Task Force on Revising CPA Examination Requirements. 2018-present

*B5B - Local Community Service (Rhode Island)*

Christ the King Church. Lector. 1991-present

South County Youth Soccer. Coach , 1996- 2009.

South Kingstown Youth Basketball. Coach, 1997-present

South Kingstown CARES. Treasurer, 1999-2001.

Christ the King Church. Parish Council. Member, 1991-1994.

Christ the King Church. Finance Committee. Chairman, 1991-1994.

Christ the King Church. Finance Committee. Member, 1989-1991.

*C1 - Professional Memberships*

American Accounting Association, 1985 - present

American Taxation Association, 1985 - present

Teaching, Learning and Curriculum, 1995 - present

Missouri State Society of CPA's, 2015 - present

American Institute of Certified Public Accountants, 1992 - 1999

Rhode Island State Society of Certified Public Accountants, 1993 - 1997